

Aqualandia

Jesolo - Venezia

THE N°1 THEME WATERPARK IN ITALY

COMPANY PROFILE



A PARK'S EVOLUTION

CREATED AS A CLASSIC WATERPARK IN 1989, AQUALANDIA HAS SEEN A REAL TRANSFORMATION OVER THE PAST TEN YEARS, AS IT HAS EVOLVED TOWARDS A NEW PARK CONCEPT: COMBINING WATERPARK FEATURES WITH THEME PARK VALUES – A TRANSFORMATION THAT HAS SEEN IT ELECTED ITALY'S NO. 1 THEME WATERPARK FOR THE TENTH TIME.



AQUALANDIA IS THE ONLY WATERPARK THAT OFFERS, EACH AND EVERY DAY:

8 THEME AREAS

DUE TO HIGH COSTS AND A SHORT SEASONAL WINDOW, WATERPARKS DO NOT HAVE THEME ATTRACTIONS.

BUT AS DISNEY'S PARKS SHOW, THEMES ARE IMPORTANT FOR OFFERING A DREAM, AND NOT JUST A PLAY AREA. THIS IS WHY

AQUALANDIA HAS CHOSEN TO INVEST IN THEME ATTRACTIONS, WHICH NOW COVER 90% OF ITS AREA.



AN EXAMPLE?

SHARK BAY

IN ALL THE WORLD, ONLY AQUALANDIA HAS MANAGED TO CREATE A REAL BEACH WITH A WAVE POOL. MORE THAN A THEME ATTRACTION, IT OFFERS WHITE CARIBBEAN SAND NOT JUST POOLSIDE, BUT AT THE POOL BOTTOM, TOO! THE SENSATION OF FINDING YOURSELF ON A CARIBBEAN BEACH WILL BE MORE THAN REAL: SHARK BAY IS THE ONLY ARTIFICIAL BEACH TWINNED WITH THE ENCHANTING YUKATAN SISAL BEACH.

NO TEN-HOUR AIRPLANE RIDE REQUIRED!



26 ATTRACTIONS

AS ITS NAME MAKES ABUNDANTLY CLEAR, WATER REIGNS SUPREME AT AQUALANDIA.

BUT AQUALANDIA IS MUCH MORE THAN A SIMPLE WATERPARK.

IN FACT, MANY ATTRACTIONS HAVE NO CONNECTION WITH WATER AT ALL.

SO BETWEEN HIGH-SPEED DESCENTS, ITINERARIES IN SMALL VESSELS,

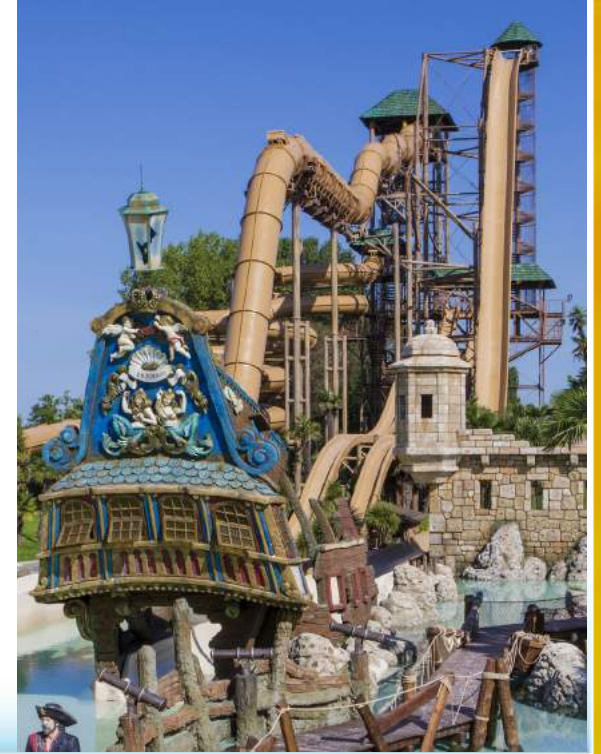
TREASURE HUNTS AND LEAPS INTO THE VOID, ALL OF OUR GUESTS,

WHATEVER THEIR AGE, WILL FIND THE ATTRACTIONS MOST SUITED TO THEIR DESIRES.

HERE AS WELL, AQUALANDIA IS A LEADER WITH . . .

Captain Spacemaker

EUROPE'S TALLEST AND FASTEST SLIDE!
WITH ITS 42 METRES OF HEIGHT
AND 60° ANGLE, SPEEDS CAN EXCEED 100 KM/H.
A TRULY ELECTRIFYING DESCENT TO SHARE
WITH THREE OR FOUR FRIENDS AT A TIME.



BUNGEE JUMPING TOWER

AQUALANDIA BOASTS EUROPE'S TALLEST
FIXED BUNGEE JUMPING TOWER.
60 METRES TALL.

HERE, YOU CAN CHALLENGE YOUR COURAGE, JUMPING ALONE OR IN PAIRS.





**THE FIRST SLIDE WITH VIRTUAL REALITY
ALL OVER THE WORLD.
NEW 2017**

7 SHOWS, AND MORE

AT AQUALANDIA, THE WORLD'S ONLY WATERPARK, SEVEN TOP-FLIGHT, PROFESSIONAL SHOWS ARE PERFORMED DAILY. JUST LIKE CHANNEL SURFING BETWEEN THE BEST SHOWS LONDON OR NEW YORK HAS TO OFFER, AT AQUALANDIA YOU CAN SWITCH FROM THE STORIES OF PETER PAN AND JACK SPARROW (WITH EXCITING DIVES AND DUELS) TO A REAL CIRCUS DESIGNED JUST FOR KIDS; FROM THE INCREDIBLE DUNKS OF A BASKETBALL GAME AMONG THE ANCIENT MAYANS TO BREATHTAKING SOMERSAULTS PERFORMED BY AWARD-WINNING ATHLETES, CONCLUDING WITH AN ENTERTAINING SHOW FEATURING PARROTS.



AND THAT'S NOT ALL!

4 RECREATIONAL ACTIVITIES

DAYS AT AQUALANDIA ARE TRULY COMPLETE AND RICH IN EVENTS.

IN ADDITION TO THE PARK'S TERRIFIC SHOWS, SPECIAL RECREATIONAL ACTIVITIES ARE OFFERED, INCLUDING SPORTS TOURNAMENTS, FITNESS COURSES, AND THE CIRCUS SCHOOL.

IN SATISFYING ANY DEMAND FOR FUN, WE LEAVE NOTHING TO CHANCE.



AND THAT'S NOT ALL!

ENDLESS RELAXATION

NOT EVERYONE COMES TO AQUALANDIA FOR ITS ATTRACTIONS.

MANY CHOOSE OUR PARK BECAUSE IT'S A RICH ALTERNATIVE TO THE BEACH.

IN ADDITION TO FINDING A REAL TROPICAL BAY AT SHARK BAY, THOSE LOOKING FOR SOME RELAXATION CAN ENJOY THE PARK'S ELEGANT, COMFORTABLE SUNBEDS (THE SAME MODEL USED BY LEADING WELLNESS CENTRES), ALL IMMersed AMONG FLOWERS AND PALM TREES, AND EQUIPPED WITH SUN UMBRELLAS AND SAFES FOR YOUR BELONGINGS.



Vanilla Club

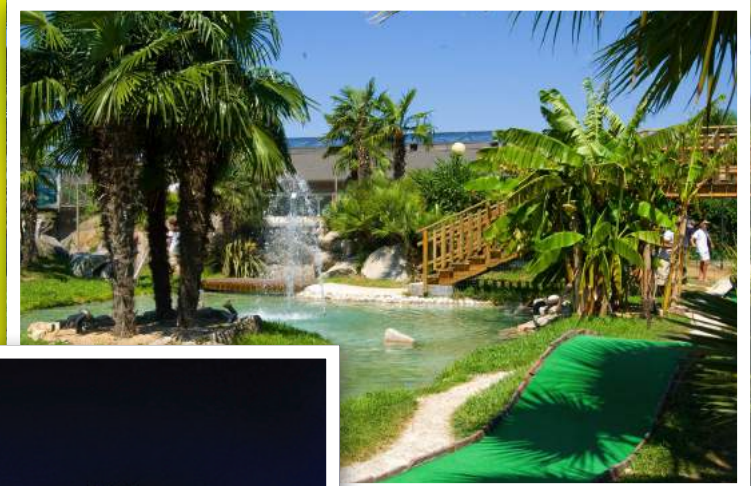
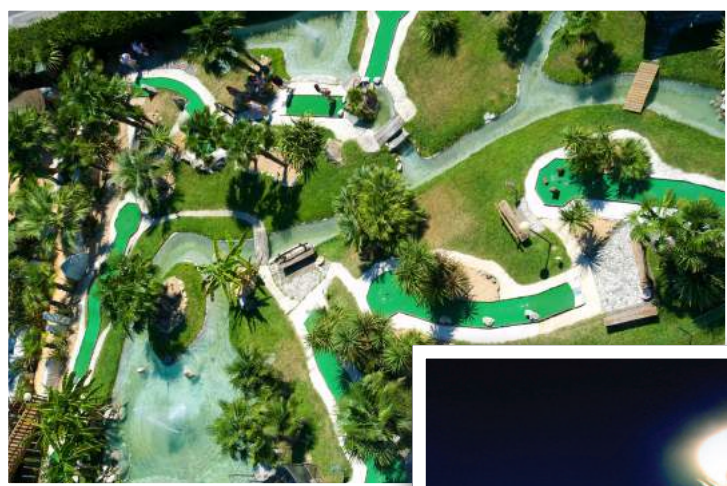
THE MOST FASHIONABLE DISCO ON THE ENTIRE VENETIAN COAST. VANILLA CLUB'S FEATURES INCLUDE FURNISHING ELEMENTS IN HIGH-TECH STYLE WITH SATIN-FINISHED GLASS, A PARQUET DANCE FLOOR, AND A ROOF THAT OPENS AUTOMATICALLY FOR DANCING BENEATH THE STARS. THE CLUB ALSO EXTENDS INTO AN IMMENSE GARDEN WITH THICK PALMS AND CHIRINGUITOS: THE RIGHT MIX TO ENJOY COCKTAILS PREPARED WITH THE BARTENDERS' MAGIC.



ADVENTURE GOLF

A THEMATIC MINIATURE GOLF COURSE WITH 24 HOLES IMMERSSED IN AN IMMENSE TROPICAL GARDEN WITH PALM TREES, WATERFALLS, AND ARTIFICIAL LAKES, FOR SOME FUN COMPETITION WITH FRIENDS.

AT ADVENTURE GOLF, EVEN THE YOUNGEST GUESTS AND BEGINNERS CAN FEEL LIKE REAL PROS, AND ENJOY THE SAME EXCITEMENT EXPERIENCED BY THE GREAT CHAMPIONS IN THIS ENTERTAINING SPORT.



AQUALANDIA BY THE NUMBERS

AREA: 80,000 M2.

THEME AREAS: 8 (INCLUDING THE WORLD'S ONLY WAVE POOL WITH SAND ON THE POOL BOTTOM AS WELL)

ATTRACTIONS: 26 (INCLUDING EUROPE'S TALLEST SLIDE, SCARY FALLS, THE WORLD'S FIRST SLIDE WITH VIRTUAL REALITY, AND EUROPE'S TALLEST BUNGEE JUMPING TOWER)

SHOWS: 7 (SUITED TO EVERY AGE GROUP)

RECREATIONAL ACTIVITIES: 4 (LIMBO, AQUA GYM, AQUA BIKE, SPORTS TOURNAMENTS)

VISITORS: 340,000 (PRIORITY SEGMENT 3-35 YEARS OF AGE)

CONTACTS



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